Core Brands Composite - NET



As of 2/29/2024

Investment Strategy

At \$18 trillion, the U.S. economy is the largest in the world by GDP. The Consumption component (\$12 trillion) represents roughly 70% of total economic output. The consumer, via household spending, has been the primary driver of economic growth for over half a century. Consumption that drives GDP is not a U.S.-centric phenomenon, most major countries are in various stages of the transition to a consumption-led economy as middle-class incomes rise. Global brand recognition and loyalty are key to increasing revenues, earnings, dividends and profitability. If consumption drives the economy, shouldn't the most powerful brands drive your large cap equity allocation?

The CORE Alpha Brands portfolio is powered by the Alpha Brands Consumer Spending Index (Bloomberg Ticker: Brands Index). The Brands Index is an equally weighted universe of the 200 most relevant global brands and is reconstituted annually. The 200 companies in the Brands Index represent the investable universe for the Accuvest CORE Brands portfolio. Each quarter, the Accuvest Investment Committee creates a "best of the best" blue chip brands portfolio of 30-40 companies based upon 3 distinct, multi-factor screens:

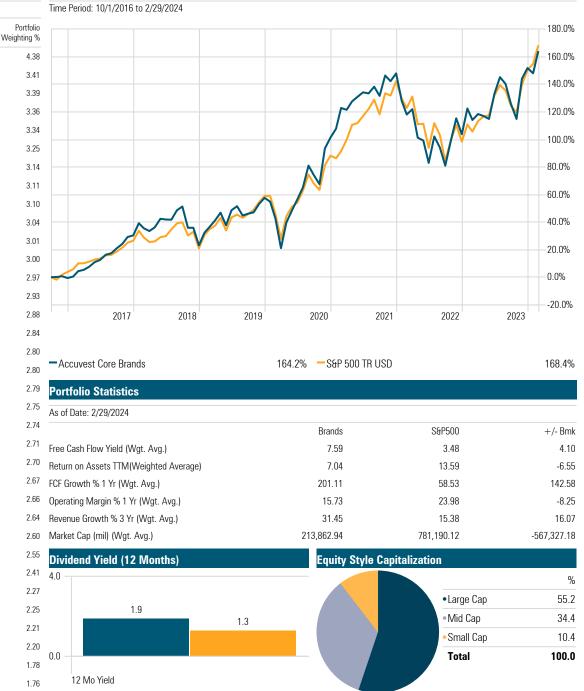
- Sustainable Yielders High FCF Yield & Dividend Yield
- Operating Kings Strong Sales Growth & Industry Leading Operating Margins
- Price Momentum Leaders Superior medium-term Price Momentum

Top Holdings

Investment Growth

Portfolio Date: 2/29/2024 **NVIDIA Corp** Taiwan Semiconductor Manufacturing Co Ltd ADR CrowdStrike Holdings Inc Class A Crocs Inc Coinbase Global Inc Ordinary Shares - Class A Hermes International SA ADR DraftKings Inc Ordinary Shares - Class A Mercedes-Benz Group AG ADR Williams-Sonoma Inc AbbVie Inc JPMorgan Chase & Co International Business Machines Corp Target Corp Cboe Global Markets Inc Apollo Global Management Inc Class A Verizon Communications Inc Lyft Inc Class A Prologis Inc Blackstone Inc Best Buy Co Inc Exxon Mobil Corp Simon Property Group Inc Duolingo Inc Occidental Petroleum Corp Chevron Corp Royal Caribbean Group Mercadol ibre Inc General Mills Inc The Kraft Heinz Co United Parcel Service Inc Class B Cheniere Energy Inc Caesars Entertainment Inc PDD Holdings Inc ADR Roku Inc Class A Snap Inc Class A

Bivian Automotive Inc Class A



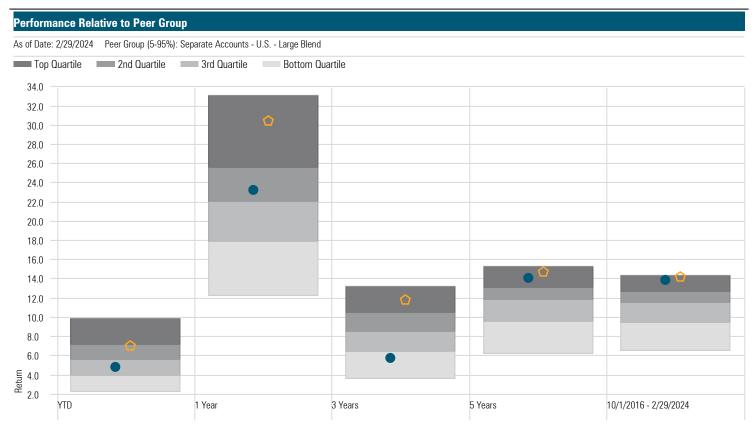
1.30 Accuvest Core Brands

SPDR® S&P 500 ETF Trust

Core Brands Composite - NET



As of 2/29/2024



Accuvest Core Brands

ᅌ S&P 500 TR USD

Trailing Returns

As of Date: 2/29/2024	Data Point: Return	Calculation Benchmark: S&P 500 TR USD
AS UI DALC. Z/ZJ/ZUZ4	Data I UIIIL ΠσταΠΙ	

	YTD	1 Year	3 Years	5 Years	Since Inception
Accuvest Core Brands	4.89	23.36	5.83	14.12	14.00
S&P 500 TR USD	7.11	30.45	11.91	14.76	14.24

GICS Sectors - Accuvest Core Brands		Holdings-Based Style Map				
Portfolio Date: 2/29/2024						
nformation Technology %	14.22					
onsumer Discretionary %	32.45 te					
elecom Services %	6.40					
ealthcare %	3.05					
nancials %	14.99 ^{Bb}					
nergy %	10.34					
dustrials %	5.09					
aterials %	0.00 ≅					
onsumer Staples %	7.95				T	
eal Estate %	5.52					
tilities %	0.00					
	_					
	Micro			0.04		
	Deep-\	'al Core-Val	Core	Core-Grth	High-Grth	

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Disclosures:

Alpha Brands® Core U.S. Equity – NET

For comparison purposes, the composite is measured against the S&P 500 Index. AGA claims compliance with the Global Investment Performance Standards (GIPS®). All performance is reported in U.S. Dollars. Obtain a GIPS Composite Report by contacting Dave Garff at 925-930-2882 or <u>marketing@accuvest.com</u>. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. Past performance is not indicative of future results.

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