

# **COUNTRY ETF ROTATION STRATEGIES:**

OUR 4 STEP INVESTMENT PROCESS



### **QUALIFY COUNTRIES**

### TO BE ADDED TO OUR UNIVERSE, A COUNTRY MUST:

- Be a member of the MSCI All Country World Index
- Have reliable monthly data
- Have a liquid ETF

#### DEVELOPED MARKETS

- Australia
- Austria
- Belgium
- Canada
- Denmark
- Finland • France

- Hong Kong Israel
- Germany
- Italy Japan
- Netherlands
- Norway
- Singapore
- Spain Sweden
- Switzerland
- United Kingdom
- USA

### EMERGING MARKETS

- Brazil
- · South Africa • Taiwan

Turkey

- Chile
- China Thailand
- India
- Indonesia
- Korea
- Malaysia Mexico
- Peru
- Poland



"The Countries in our current universe represent over 99% of world market capitalization"

## **ANALYZE FACTORS & RANK COUNTRIES**

Each month, we analyze approximately 35 factors in four major groups, looking for countries with...

**FUNDAMENTALS** 

**STRONG GROWTH**  **MOMENTUM** 

**POSITIVE MOMENTUM**  **RISK** 

LOW RISK **VALUE** 

CHEAP **VALUATION** 

**COUNTRY CONVICTION** 



Based off the country ranking model, we overweight or underweight our allocation to each country relative to the country's benchmark weight.

# **ETF SELECTION**

**ALPHA GENERATING** CURRENCY HEDGING We determine what type of exposure we want for each SMART BETA country through the use of single country ETF's. SECTOR TILT EQUAL WEIGHTED DYNAMIC "CONSISTENT, DISCIPLINED, **INDEXED** REPEATABLE **TRADITIONAL** MARKET CAP WEIGHTED

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